

1st Edition of the Singer-Songwriting Contest

#SomosCancionistas

CONTEST RULES

TIERRA Audio, S.L., with CIF B88145941, and registered office at Calle Marqués de Monteagudo, 22, 5ºA of the postal code 28028 of Madrid (Spain), hereinafter THE ORGANIZATION, has proceeded to summon, on November 16, 2022, an international contest of composition and interpretation of songs under the name #SomosCancionistas.

This call will be governed by the provisions of these Rules, which are public and will be available to interested parties on the official website of the contest: <https://tierra.audio/songwriting-contest>.

ABOUT REGISTRATION

1. Registration and participation in the contest are completely free of charge.
2. The contest is open to composers and performers from anywhere in the world, without age limits, who compose and sing songs in any language.
3. Minors according to Spanish law (under 18 years of age) may participate only with the explicit written consent of their parent(s) or legal guardian(s). You can contact us at somoscancionistas@tierra.audio for further information.
4. Those wishing to participate in the contest must completely fill out the electronic form accessible from the contest's official website (<https://tierra.audio/songwriting-contest>) and respond affirmatively to the confirmation e-mail they will receive after submitting the form. This step is essential to comply with the *General Data Protection Regulation (GDPR)*.
5. Registration and participation in the contest implies the complete reading, understanding, assumption and unconditional acceptance of the **Privacy Policy** published on the TIERRA Audio website, as well as the **Contest Rules** detailed in this document.
6. People who work in or for the organizing, collaborating or sponsoring brands are not eligible to participate. Neither the members of the Jury, nor people who have a family relationship with the members of the Jury in first or second degree.
7. We will **NEVER** ask you for any type of user name or password, nor for payment of money, to participate in this contest. If you receive any type of call or email suspicious of being fraudulent, please do not hesitate to inform us. Internet security is everyone's responsibility.

ABOUT THE COMPOSITIONS

8. The compositions must include music and lyrics: they cannot be instrumental.
9. The compositions can be of any musical style and genre.
10. All compositions submitted must be original. The person participating in the contest must be the author of 100% of the composition (music, lyrics and musical arrangements of any kind). No external collaboration of any kind is allowed during the composition process.
11. Compositions that, in any way and in the opinion of THE ORGANIZATION, promote or incite hatred, violence, rejection, mockery, insult, persecution or exclusion will not be admitted.
12. The compositions must be completely interpreted and executed (voice and instrument) by the participant. No other musicians or singers may participate in the performance.
13. Preferably, for the performance of the song, one of the following musical instruments should be used: Spanish guitar, acoustic guitar, electric guitar, ukulele, acoustic piano, electro-acoustic piano or synthesizer keyboard. Other musical instruments may be played as long as they are used live by the person who composed and performs your song (such as a harmonica and a guitar, or a piano and a violin). There can be no pre-recorded musical instruments, arrangements or accompaniment, except for the sounds of the electronic pianos themselves and those recorded in real time during the performance, for example using a looper.
14. The duration of each song submitted may not be less than 2 minutes and 30 seconds, nor more than 5 minutes.
15. Each composition must have a title.

RECORDING REQUIREMENTS

16. Songs must be submitted in **video format**.
17. The videos must be **recorded horizontally**, must have at least **Full HD resolution** (1920x1080 pixels) and have a **16:9** ratio (the ratio between the width of the image and its height).
18. The participant must be the only person appearing at all times in the video. His or her face must be clearly visible, and no sunglasses, masks or any other type of accessory that may hinder identification may be used.
19. No software or hardware techniques may be used to tune the voices or instruments, either in real time or on a delayed basis, not even as a creative element, since in THE ORGANIZATION's opinion such techniques fall within the field of musical production, and not in the field of song composition and interpretation.
20. **VERY IMPORTANT.** Participants are advised not to record the audio of their performances directly with the microphone of the video recording device (cell phone, camcorder, webcam, laptop, etc.). Instead, it is recommended to use some type of professional microphone and an external audio interface or preamp to ensure that there is no background noise, that the sound is clear at all times, and that the recording volume is appropriate.

POSTING REQUIREMENTS

21. The videos must be uploaded to *Facebook, Instagram, YouTube or TikTok* in a public way without any kind of password. Media other than those mentioned above will not be accepted.
22. In each video published, **@tierraudio** must be mentioned or tagged and the following filters (hashtag) of the contest must be used: **#SomosCancionistas #Concurso #Songwriting**.
23. It is a prerequisite to participate in any of the phases and be eligible for prizes and sweepstakes, to follow **@tierraudio** profile on *Facebook, Instagram, YouTube or TikTok*.
24. For each of the three phases of the contest, there is a form on the official website from which to send us the public link to the video. Each participant will receive the link to this form at the time of registration in PHASE 1, and when PHASES 2 and 3 begin, if he/she has qualified.
25. Regardless of the language, it will be an essential requirement to participate in each phase that the title, lyrics and structure of the song be published in the description or comments of each video, including its translation into Spanish if it is written in a different language. Different languages may be used in each phase of the contest.
26. Optionally, each video can include at the beginning a presentation of the song, with a maximum duration of 15 seconds. It can also be included in the description.

OPERATION OF THE FIRST PHASE: OPEN ROUND

27. This phase will take place from November 16, 2022 to January 31, 2023.
28. All participants must publish a first video presentation in which, in addition to briefly introducing themselves to the Jury (no more than 30 seconds), they will perform an original song of their own with a free theme that they have composed on purpose for the contest, or that they have already composed previously.
29. The delivery of the video with the interpretation of the song will be made through the Web form indicated to the participants at the time of their participation in each new phase.
30. By February 15, the Jury will review the videos received, evaluate them and select the **100 semi-finalists** who will go on to the second phase.
31. **The Jury will take into account the reception that the video has had in the Social Networks (likes, votes, comments, reactions, times shared...) to elaborate part of its verdict, so the sooner you publish the video, the easier it will be to grow in popularity.**
32. Optionally, THE ORGANIZATION may extend the end date of this phase until enough participants have registered and / or until the quality of the participating songs is sufficient to ensure the quality and artistic interest of the semifinal phase.
33. If, in the opinion of THE ORGANIZATION, the participation and/or the quality of the compositions are too low, the contest may be suspended and the prizes returned to the respective collaborators and sponsors. In such a situation, THE ORGANIZATION will promptly notify all participants by e-mail.

FUNCTIONING OF THE SECOND PHASE: SEMIFINALS

34. This phase will take place from February 15, 2023 to March 15, 2023.
35. The 100 semi-finalists will have to compose a new song from scratch including three words (identical for all participants) which will be notified to them at the beginning of the phase via e-mail and the contest website.
36. Until March 31, the Jury will review the videos received, evaluate them and select the **50 finalists** who will go on to the final phase.

FUNCTIONING OF THE THIRD PHASE: THE GRAND FINAL

37. This phase will take place in April-May 2023 (date to be determined according to the availability of the members of the Jury).
38. For this phase, the 50 finalists will be called in person for a live performance at TIERRA Audio's *TIERRA Music Hub* (Madrid, Spain), where they will defend a new original song in front of the members of the Jury, with a free theme. The Jury will take the opportunity to learn more about each participant, their influences, their career and their professional goals.
39. This live performance may be broadcast through the different social networks and/or multimedia platforms of THE ORGANIZATION and its collaborators and sponsors.
40. On the same day, the Jury will decide the selection of the **10 winners**.
41. In the event that a participant does not attend this phase in person, THE ORGANIZATION will decide whether to assign his/her place to another participant, or declare it deserted.

COPYRIGHT

42. Each participant is responsible for registering his/her compositions (lyrics, melody, arrangements, etc.) with the rights management societies of his/her country and/or the rest of the world (e.g., AIE, SGAE, etc.) at the time he/she deems appropriate.
43. THE ORGANIZATION is not responsible for a deficient or negligent management of copyrights by the participants but, if so requested, will advise them at all times, and free of charge, on the best ways to protect their rights as composers and performers.
44. Neither THE ORGANIZATION of the contest, nor the members of the Jury, nor the collaborating or sponsoring companies, shall have any copyrights over the original compositions of the participants, unless explicitly agreed in writing between the parties.
45. THE ORGANIZATION disclaims any liability for plagiarism or any other violation of current legislation on intellectual property, in Spain or the rest of the world, in which participants may incur with their works.

IMAGE RIGHTS

46. Each participant, with his or her voluntary and doubly confirmed registration, and with the acceptance of these Rules, completely and explicitly assigns his or her image rights free of charge to TIERRA Audio, S.L. (CIF B88145941) for all actions and live or recorded audiovisual broadcasts, public or private, aimed at the promotion, recruitment, communication, entertainment, information and training that are directly related to the #SomosCancionistas contest, worldwide, and indefinitely, in any places, formats, channels, platforms, media and analog and digital media.
47. THE ORGANIZATION recognizes the right to honor of each participant, so it will ensure at all times that their image is always treated with the utmost respect and consideration.

PUBLISHING AND DIFFUSION RIGHTS

48. THE ORGANIZATION reserves the exclusive right to edit and broadcast the semi-finalist, finalist and winning songs, as well as those composed and recorded as a result of the prizes won during the contest. This shall not affect the intellectual property rights, which shall belong to the author for all other purposes.

PRIZES

49. The prizes are provided by THE ORGANIZATION, and by the collaborating and sponsoring companies free of charge.
50. The total value of the prizes has been calculated based on the recommended retail price (RRP), or the estimated market value of each product (with taxes in Spain), according to the collaborating or sponsoring brand that has provided each prize.
51. Under no circumstances may prizes be exchanged for their economic value in fiat currency, or in any other currency or means of payment.
52. During the contest, the list of prizes may be extended, in which case all participants will be informed by e-mail.
53. The list of prizes will be kept up to date on the official web page of the contest.
54. During the contest, drawings for new prizes provided by collaborators and sponsors may be held.
55. Each prizewinner is solely responsible for declaring and paying the taxes due to the relevant authorities in his/her country of residence.
56. The shipping costs of the physical prizes shall be borne by the winners, as well as taxes, duties and possible surcharges that may arise as a result of their handling and logistics. Therefore, THE ORGANIZATION is not responsible for possible damage or loss during the shipping process.
57. The prizes that require the participation of the winner in recordings or formations, may be executed and delivered during the 12 months following the announcement of the winners.

ABOUT THE JURY'S VERDICTS

58. In each phase, the jury will issue its verdict in a private act and will share it exclusively and privately with THE ORGANIZATION.
59. In the event of a large number of participants, the Jury may reorganize into working groups for the review and evaluation of the videos.
60. Neither the comments nor the specific evaluations that the members of the Jury have made on each participating song will be made public, only the names of the persons who pass to the next phase.
61. After the deliberation of each phase, the Jury's verdict will be published on the contest website.
62. In any case, the Jury's verdict will be final. In case of a tie in any phase and/or position, THE ORGANIZATION of the contest will be in charge of deciding the resolution of the tie-breaker and communicating its decision to the Jury.
63. For reasons of participation capacity and/or quality of the songs presented in each phase, the Jury and/or THE ORGANIZATION may decide that one or more winning positions in each phase are not awarded. In such cases, the prizes not awarded will be used in future editions of the contest or, if requested, returned to the collaborators and sponsors.

OTHER CONSIDERATIONS

64. TIERRA Audio will ensure compliance with these Contest Rules at all times.
65. These Contest Rules may be subject to modification, in which case they will be duly informed through the official website of the contest.
66. The interpretation of the Contest Rules, and any case not set forth herein, shall be resolved by THE ORGANIZATION, publicly informing about it through the official website of the contest.

DATA PROTECTION

- A. Data controller: TIERRA Audio, S.L. CIF B88145941. Data protection contact: somoscancionistas@tierra.audio
- B. Data subject to processing: personal data specified in the registration forms accessible from the official website of the contest.
- C. Purpose of processing: to manage the registration process and participation in the #SomosCancionistas contest, to inform about news, offers, promotions and sweepstakes from us and the rest of the contest's collaborators and sponsors through any means, including electronic ones.
- D. Automated decisions: no profile segmentation is performed and no automated decisions are made.
- E. How long will we keep your data? Your data will be processed indefinitely.
- F. Legal basis for processing: the legal basis for processing your data is the contractual relationship between the parties that is generated with the acceptance of the Contest Rules of the #SomosCancionistas Contest.
- G. Recipients: without prejudice to the publicity involved in participating in the #SomosCancionistas contest, no transfer of data will be made unless legally required.
- H. International data transfers: no international data transfers will be made, except for the collection and custody of data previously informed at the time of registration by the marketing platform *Sendinblue*.
- I. Exercise of rights: you have the right to obtain confirmation as to whether or not we are processing personal data concerning you. As a data subject, you have the right to access your personal data, as well as to request the rectification of inaccurate data or, where appropriate, request its deletion when, among other reasons, the data is no longer necessary for the purposes for which it was collected. In certain circumstances, you may request the limitation of the processing of your data, in which case we will only keep them for the exercise or defense of claims. In certain circumstances and for reasons relating to your particular situation, you may object to the processing of your data. We will stop processing the data, except for compelling legitimate reasons, or the exercise or defense of possible claims. You may revoke your consent to the processing of your data at any time.

Likewise, in the event that you consider that there is a problem or an incident in relation to the processing of data, you can contact the entity through the contact address indicated in this document, and in any case, you have the right to file a complaint with the Supervisory Authority for the protection of personal data, which in the case of Spain, is the Spanish Data Protection Agency.

Last update: November 17, 2022